

The Oregon Way

Oregon's public and private sector commitment to sustainability serves as the basis for The Oregon Way Advisory Group. The state of Oregon has demonstrated its commitment to investing in renewable energy and reducing carbon emissions. Oregon's private sector has also demonstrated this commitment and is nationally-recognized for its expertise in sustainable development. Together, the public and private sector members of the group will take Oregon's leadership in sustainability to a new level.

The group will advise and assist state agencies and other partners seeking federal competitive grants by developing innovative proposals that create immediate jobs and promote renewable energy, reduce carbon, encourage greater energy efficiency or sustainable development.

The group will work to identify signature projects across the state that will showcase Oregon's green expertise to the nation, helping to bring long-term job growth as others look to Oregon to tap this knowledge base.

Project Criteria

The Oregon Way Advisory Group will assist Governor Kulongoski in identifying, developing and evaluating Oregon Way projects using criteria designed to create both short-term and long-term benefits to Oregon. The criteria include, but are not limited to:

1. Immediate Job Creation
2. Use of Oregon Companies
3. Promote Renewable Energy, Carbon Reduction and Sustainable Development
4. Potential to Incorporate Green Job Training Opportunities
5. Use of Innovative Green Technologies
6. Showcase Oregon's Commitment to Sustainability to Attract More Federal Dollars

Process:

State agencies will work with the Governor's Office as potential projects and competitive federal grant opportunities under the American Recovery and Reinvestment Act (ARRA) are identified. The Governor's Office may then advance the proposal to The Oregon Way Advisory Group for additional advice and assistance to make the grant proposal more competitive by using The Oregon Way criteria.

Other entities, such as local governments and nonprofits, should also contact the appropriate state agency for guidance and assistance on potential projects and grant opportunities under the ARRA.

A list of state agency contacts can be found here:

Federal Stimulus Package Points of Contact					
State Agency Name	Contact Name	Phone	Email	Mailing Address	
DEPARTMENT OF ENERGY (Conservation Division Assistant Director)	ODOE	Betty Merrill	(503) 378-6510	betty.merrill@state.or.us	625 Marion St NE Salem, OR 97301-3737
DEPARTMENT OF ENERGY (Director's Office Special Assistant & Renewable Energy Assistant Director)	ODOE	Diana Enright	(503) 378-8278	diana.enright@state.or.us	625 Marion St NE, Suite 1 Salem, OR 97301-3737
DEPARTMENT OF HOUSING-COMMUNITY SERVICES (Agencies Affairs Senior Policy Advisor)	OHCS	John Fletcher	(503) 986-6721	john.fletcher@state.or.us	North Mall Office Building 725 Summer St NE, Suite B Salem, OR 97301-1266

Oregon Gov. Ted Kulongoski has named 12 civic and business leaders to **the Oregon Way Advisory Group**, which will help coordinate federal stimulus money coming to Oregon.

The group will identify, develop and prioritize proposals, with an emphasis on energy efficiency, renewable energy and sustainability. It's first meeting will be **March 25**.

- **Dick Pedersen**, director of the state Department of Environmental Quality. He is the group's co-chairman.
- **Wally Van Valkenburg**, managing partner of the Portland office of Stoel Rives LLP, a law firm with more than 375 lawyers in seven states. He is also co-chairman.
- **Rob Bennett**, founding executive director of the Portland+Oregon Sustainability Institute, a nonprofit organization focused on growing Portland's green business sector.
- **Peggy Fowler**, recently retired CEO of Portland General Electric Co.
- **Matthew Garrett**, director of the state Department of Transportation.
- **David Kenney**, president and executive director of the Oregon Built Environment & Sustainable Technologies Center.
- **Mark Long**, head of the state Building Codes Division.
- **Catherine Mater**, president of Mater Engineering Ltd.
- **Victor Merced**, director of Oregon Housing and Community Services, the state's housing agency.
- **Tim McCabe**, director of the Oregon Economic & Community Development Department.
- **Jim Walls**, executive director of the Lake County Resources Initiative, a nonprofit working on natural resource projects.
- **Dr. Robert F. Young**, who works in the fields of urban and regional planning, sustainable economic development and urban ecology.