

# Cylvia Hayes

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## Climate Change Expert ♦ Educator, Writer, Speaker ♦ Collaborative Leader

- Sustainability, climate change and new economy professional with deep knowledge in systemic connections within and between these issues. Depth of knowledge in ecosystem services and factors related to carbon cycle and sequestration.
- Former First Lady of Oregon -- led the Pacific Coast Collaborative, a four-state effort to accelerate sustainable development and aggressive, collaborative climate change action and policy. Designed and led the Prosperity Initiative, applying a systemic approach to poverty eradication. Spearheaded northwest Ocean Acidification initiative that catalyzed multi-jurisdictional action on this critical, climate change and public health impact issue.
- Skilled educator and trainer.
- Accomplished in stakeholder and community engagement across diverse populations and interests.
- Award-winning public speaker and writer.

## Professional Experience

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### **3EStrategies**

**CEO, Founder** (1998 to present)

[WWW.3estrategies.org](http://WWW.3estrategies.org)

Serving businesses, government entities, non-profit organizations, foundations and hard working change-making advocates. Assisting eco/social entrepreneurs in creating profitable products and operating systems that are good for people and the planet.

- Project visioning, strategic planning and management
- Grant procurement and management (secured several million dollars in grants for 3E and clients).
- Employee and partner training and coaching, Facilitation With Soul
- Collaborative leadership, community and partner-building
- Spokesperson and professional writer and editor.

Conducting numerous public education events on issues related to climate change, sustainable resources, sustainable agriculture, ecosystem services, biodiversity, green building, new economy and renewable energy.

## **Cylvia Hayes Enterprises**

**ChangeMakers Coach, Founder, Author** (2016 to present)

[WWW.CylviaHayes.net](http://WWW.CylviaHayes.net)

Certified resiliency and empowerment coach and trainer providing environmental and social change advocates and entrepreneurs with personal development tools to become more effective and happier, more hopeful and peaceful in the process.

- Designing and implementing organizational trainings and individual coaching programs
- Teaching workshops and self development courses (live and online)
- Professional writing – books, blogs, essays.

## **State of Oregon**

**First Lady of Oregon** (2011 to 2015)

Designed, launched and led the Oregon Prosperity Initiative to raise awareness about the crises and costs of poverty and implement system-wide strategies to reduce and prevent poverty. This imbedded poverty reduction strategies into the Ten Year State Budget Plan and catalyzed numerous high impact, community-based Prosperity Impact projects, including establishment of KIVA Oregon, a micro-lending platform. Also launched an Ocean Health awareness raising initiative addressing issues including ocean acidification, sustainable fisheries and marine debris. Led development of the Oregon Ten Year Energy Plan and the Oregon Genuine Progress (Sustainable Economy) Indicator.

- Program design and development
- Leading collaborative groups of mixed opinions, backgrounds, political persuasions and communities of color
- Public speaking/ spokesperson
- Building community partnerships, stakeholder relations
- Raised over one million dollars in grant funding for poverty reduction in Oregon

## **Clean Economy Development Center, Washington DC**

**Senior Fellow** (Feb. 2011 to August 2012)

Catalyzed and advised on development of multi-state, regional, clean economy policies and initiatives, beginning in the Northwest. Developed/ promoted adoption of effective, sustainable economic progress metrics including ecosystem services and quantified natural capital stocks. Developed policy innovations to accelerate clean economy developments and publically communicated and advocated for those policy changes.

## **Various and Assorted**

### **Multiple Employers (1983 to 1991)**

Municipal water protection program specialist, municipal waste prevention and recycling technical assistant, Heavy equipment operator, asphalt worker, chicken catcher (not kidding), plastic surgery assistant (still not kidding!), dental assistant, professional horse trainer, fitness trainer, aerobics instructor, house cleaner – among other things.

## **Education**

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MES (Masters In Environmental Studies). The Evergreen State College, Olympia WA. 1999. Major: Environmental Studies: Biodiversity Preservation and Sustainability.

BS - Environmental Studies. The Evergreen State College, Olympia WA. 1994.

AA - Bellevue Community College, Bellevue, WA. 1992.

Certified as Strategic Intervention/ Empowerment Coach through the Tony Robbins – Chloe Madanes Strategic Coaching Institute. 2016.

Currently a student in Unity Worldwide Urban Ministries school.

## **International Experience (within past five years)**

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- Delivered sustainable/ new economy speeches in China, Norway, Canada, Germany, Greece
- Conducted sustainable development, urban design discussions in Curitiba Brazil
- Led State of Oregon trade mission to Ghangzhou China to explore carbon-reduction opportunities and lean manufacturing
- Member of Global Wellbeing lab funded by Government of Germany, with work in Brazil and Bhutan.

## **Additional Experience**

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- Member of Unity Worldwide Ministries EarthCare Core Executive Team (2017 to Current).
- Board of Directors, Unity Community of Central Oregon. (Current)
- Content expert for edX online course (MIT, Harvard, Berkely universities).
- Member of PDX2GulfCoast, a team that witnessed and documented the aftermath of the BP Deepwater Horizon oil spill catastrophe (2010).

- Appointed by Oregon Governor Kulongoski as member and co-chair of Oregon Renewable Energy Working Group (2005 -- 09).
- One of first several hundred people in U.S. trained by former Vice President Al Gore on *Inconvenient Truth* climate change presentation (2007).
- Previous member of Board of Directors of American Leadership Forum Oregon, Oregon League of Conservation Voters, Redmond Economic Development.

## Awards and Select Achievements

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- Founder of multiple successful businesses, non-profit organizations and long-lived social benefit projects including one of the most successful green building tours and magazines in the country.
- Winner of multiple awards (Bridges to Opportunity Award, for work related to poverty reduction, "*An Analysis of Clean Energy Workforce Needs and Programs in Oregon*," was named a green jobs best practice by the U.S. EPA, Top 50 Leader in Oregon, Top Forty Under 40, Earth Star Award, Solar Pioneer Award.
- First generation college graduate and first in my ancestry to earn a Masters degree.
- Delivered hundreds of speeches including keynotes, commencement addresses and a widely viewed TEDx talk.
- Have always harnessed adversity to grow, develop and serve others.