



2009 Clean Tech Open – Benefits of Entering

For *all* Contestants

- Executive Summary Seminar — An educational session on how to write a top-notch Executive Summary
- One-on-one mentoring by industry leaders — Get expert help with your Executive Summary
- Judges' feedback on your Executive Summary
- Idea Creation Seminars — Work out your clean tech ideas and meet with other inventors and entrepreneurs doing the same thing
- Entrepreneur Matching Event — Find additional team members for your team
- Innovators' Symposia — Showcase your technologies and meet clean tech enthusiasts

For Semifinalists

- Clean Tech Open Accelerator — A weekend-long training camp of workshops designed to address every aspect of the business creation process, including financial and legal issues, business plan writing, funding presentations, marketing, and sustainability
- One-on-one mentoring by industry leaders
- Business Clinics — Access to specialists in financial planning, corporate structure, intellectual property, marketing, PR, sustainability, and fundraising
- Sustainability Starter Kit
- Mock Judging — Practice your pitch to an expert panel with live feedback
- Judges' feedback on your business plan and presentation
- Inclusion in CTO Alumni Directory
- Clean tech networking events
- Lifetime membership in CTO nation-wide Alumni network

**California Region
Finalists (Six)**
\$100,000 in cash and services

Participation in the National
Competition and Awards
Ceremony

**Pacific Northwest Region
Finalists (Three)**
\$50,000 in cash and services

Participation in the National
Competition and Awards
Ceremony

**Rocky Mountain Region
Finalists (Three)**
\$50,000 in cash and services

Participation in the National
Competition and Awards
Ceremony

National Winner

- \$100,000 cash
- \$150,000 in national services
- Nation-wide press and recognition