



We Catalyze Clean Tech Startups

The Clean Tech Open is the planet's leading clean tech business competition. Not only do we give away over \$1 million in prizes, but we also offer world-class training, mentoring, press exposure, and access to capital and potential customers.

To accomplish this, the Clean Tech Open has created a valuable network of corporations; venture and angel capital firms; entrepreneurs; inventors; business professionals; universities; national and private labs and governmental agencies; and over 400 volunteers—dedicated to creating a vibrant clean tech community.

Our Programs at a Glance

Business Competitions – our annual regional business competitions are supported by expert mentors and volunteers who provide entrepreneurs with the crucial business training, services and insights they need to successfully commercialize their idea. Here's how it works:

- Early-stage startups are invited to enter, for a nominal fee. They gain access to seminars, mentoring, matching events and opportunities to showcase their technologies.
- They create executive summaries and submit them by the May 30 deadline.
- Semifinalists are selected and invited to participate in the Clean Tech Open Accelerator program, where they will be given hands-on training and experience in all aspects of starting and sustaining their businesses from national experts in venture capital, business, law, marketing and sustainability. After completing the Accelerator program contestants are provided additional mentoring, access to business specialists, and mock judging to prepare them for their final presentation in front of Clean Tech Open judges.
- Semifinalists initially first for regional prizes: \$100,000 in cash and services to each of six winners in California; cash and services worth \$50,000 to each of the three winners in both the Pacific Northwest and Rocky Mountain regions.
- The 12 regional winners then face off in a national competition, vying for the Grand Prize of \$250,000 in cash and services.

Matching Events – These provide opportunities for entrepreneurs to meet Innovation Partners—typically technology labs and universities—to evaluate relevant technologies available for commercialization, and to network with other clean tech entrepreneurs who may join their team.

Symposia – In some regions, a series of symposia featuring a panel discussion and networking opportunities related to various clean tech categories. Some topics may include Renewable Energy; Energy Efficiency; Smart Power; Air, Water & Waste; Transportation; and Green Building.

Alumni Program – This program provides community and continuing support to all past Clean Tech Open finalists, including opportunities for connection, innovation, investment, and business acceleration.

National Expansion – The Clean Tech Open has launched regional competitions in the Rocky Mountain and Pacific Northwest regions. It is also creating a national network of support services and resources for clean tech startups and an online community to accelerate their success.

Outstanding Results

The results of our programs are a stream of commercially viable businesses. In the first three years of the competition:

- Over \$2.72 million worth of prizes have been awarded.
- Alumni teams have raised over \$125 million in private capital.
- 125 teams have successfully completed our program.
- More than 500 new jobs have been created in the cleantech sector.
- 84% of Alumni companies are still going strong.

Join Our Community

The ideas that provide solutions to our growing energy demands and pressing environmental concerns come from every corner of this country. Our goal is nothing less than to make certain that these ideas, and the entrepreneurs and inventors behind them, are not stopped in their tracks for lack of access to the resources and support they need to grow their companies. Join us on our website to day to make it happen.

www.CleanTechOpen.com

Become a Sponsor and an Innovation Supporter

As a sponsor, you'll not only help great ideas become successful business, you'll also receive:

- Early access to cutting-edge new technologies
- Opportunities to meet key clean tech industry contacts
- Exposure on Clean Tech Open's website and marketing materials, and at major events
- Invitations to VIP events
- Significant public awareness
- Widespread recognition of your support for clean tech solutions

Contact us for available sponsorships by emailing Sponsors@CleanTechOpen.com

Thank You to Our 2009 Sponsors

National Expansion Sponsor



U.S. Department of Energy
**Energy Efficiency
and Renewable Energy**

“Clean Tech Open convenes the state’s best and brightest minds to develop technological solutions to some extremely complex and important problems. This is a competition with no losers—all of California, and the rest of the world, benefit when natural resources are used more efficiently.”

– Art Rosenfeld, California Energy Commissioner

“The generosity shown by the Clean Tech Open judges, our mentor . . . and our category sponsors, PG&E, SDG&E and SCE, was simply outstanding. They share our vision in making solar power ubiquitous. With this kind of support for clean tech entrepreneurs—we can change the world.”

–Tranh Nguyen, CEO, I-Solar, 2007 California Clean Tech Open Winner, Renewables

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“The strong altruistic spirit within this mentoring community is contagious. The sessions and business clinics are informative and the program seems to get stronger every week. Imagine a really nice but demanding business bootcamp where a lot of accomplished people sincerely want to help you further your goals. It truly is an excellent invention.”

–2008 California Clean Tech Open Competition Finalist, Green Building

“The entire process drew me away from my day-to-day business focus and provided me the tools to improve my business concept and see the whole picture with what I was doing wrong and what I was doing right. The contest was hard work and really well worth the effort.”

– 2007 California Clean Tech Open Finalist, Renewables

Clean Tech Open is under the fiscal and administrative sponsorships of Acterra:Action for a Sustainable Earth, a California 501(c)3 non-profit public benefit corporation. Acterra is located at 3921 East Bayshore Road, Palo Alto, CA 94303-4303.

 Printed on Recycled Paper.