



Carbon Footprint Workshop for Businesses

Brought to you by BEST Business Center and SmartTrips Business

An Invitation

Join a select group of Portland businesses for a three-part workshop series to reduce your carbon footprint, save money and distinguish your business as a climate champion.

Workshop Series

1 measure

- Identify relevant emission sources.
- Collect your data.
- Calculate footprint with online tool.

2 reduce

- Identify your best reduction opportunities.
- Set specific reduction goals.

3 offset

- Learn about the voluntary carbon offset market.
- Communicate your commitment.

You will leave with:

- A completed, expert-reviewed carbon emissions inventory.
- Strategies and resources for reducing emissions.
- Connections to other climate-savvy businesses in Portland.
- Up to four hours of one-on-one technical assistance.
- Access to online carbon calculator.

Climate Smart is a training program based in Vancouver, BC that has helped close to one hundred organizations through the process of creating an emissions inventory and developing reduction strategies with a focus on cost savings and brand value. We are pleased that Portland will host the first ever Climate Smart workshop series in the United States.

www.bestbusinesscenter.org/workshop

Workshop Dates

1. April 30, 8 a.m. - Noon
2. June 3, 1 - 5 p.m.
Cocktail reception 5-6 p.m.
3. June 16, 1 - 5 p.m.

Location

Ecotrust Building, Pearl District

Cost

Tiered pricing based on your business revenue:
\$200, \$350, \$500

Price includes registration for two participants to all three workshops.

Questions

Contact **Marlowe Kulley** at
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To Register

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